



Top 10 Optimization Report

Date: 3/24/2011

Recipient: <http://www.search-engine-optimizer.us>

Report overview

This report helps you to optimize the web page "<http://www.search-engine-optimizer.us/>" for a high ranking on Google.com for the search term "affordable seo services".

Your web page







<http://www.search-engine-optimizer.us/>






Title: Website Optimization - Affordable SEO Services- Free SEO Tips & Tools

Description: A&D SEO - Affordable SEO Services, On-Page SEO, Off Site Social SEO, Link Building, Webmaster Resources, Free Analysis Tools.


Your competitors for the search term "affordable seo services" on Google.com

1		http://www.howardsemgroup.com/	<p>Title: Affordable SEO Services SEO For Business Reno SEO Tahoe</p> <p>Description: Affordable SEO Services - Specializing in Small Business SEO, Link Building for US and International businesses. Affordable SEO - Lake Tahoe, Carson City & Reno</p>
2		http://www.astonishseo.com/	<p>Title: Affordable SEO Services, Website SEO, Link Building Services, SEO Web Design</p> <p>Description: Affordable SEO Services, Website SEO, Link Building Services, SEO Web Design, Free SEO Tools, Search Engine Optimization Information, Consulting, Training</p>
3		http://www.quantumseolabs.com/services/view/affordable-seo-services	<p>Title: Affordable SEO Services Affordable SEO Service Affordable SEO Company</p> <p>Description: Quantum SEO Labs provides affordable SEO services in a small timeframe. Learn how our affordable SEO company can help you!</p>
4		http://www.affordable-seo-services.com/	<p>Title: Affordable SEO Services</p>

Your competitors for the search term "affordable seo services" on Google.com

		Description: [No meta description available.]
5		<p>http://www.seoworkgroup.com/</p> <p>Title: Affordable SEO Services Local SEO Company NY Florida USA</p> <p>Description: Seoworkgroup is an affordable seo services company in NY Florida USA, excelling in Local SEO, Social Media Marketing, Website design and development</p>
6		<p>http://www.askoli.com/affordable-seo-services.html</p> <p>Title: Affordable SEO services by Askoli - Be found on the web</p> <p>Description: Be found on the web through our affordable SEO services. We can monitor a large number of SERP factors for your site and help you rank higher.</p>
7		<p>http://www.seotrafficspider.com/</p> <p>Title: SEO Services Increase Website Traffic Affordable SEO Services Meta Tags SEO Google AdWords Optimization SEO Copywriting SEO Packages Targeted Website Traffic SEO Traffic Spider</p> <p>Description: SEO Traffic Spider offers Affordable SEO Services to Increase Website Traffic through Internet Marketing/Promotion, AdWords Optimization, SEO Packages & SEO Copywriting so that you get Targeted Website Traffic.</p>
8		<p>http://www.roncastle.com/</p> <p>Title: Affordable SEO Services Small Business Professionals Non Profits</p> <p>Description: Ron Castle and crew offer affordable SEO services for small business, professionals & non profits since 2002. No buzzwords, no package deals, no geek speak.</p>
9		<p>http://www.eckweb.com/</p> <p>Title: Internet Marketing For Small Businesses Affordable Internet Marketing For Small Businesses</p> <p>Description: Internet marketing for small businesses, affordable for small businesses of any size. Eckweb Designs excels in providing solutions for internet marketing for small businesses that bring in results and profits. Our extremely affordable rates give our clients a high return on investment resulting in their ability to expand and grow not only their website</p>

Your competitors for the search term "affordable seo services" on Google.com

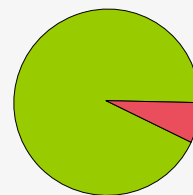
		but their business as well.
10		<p>http://www.seotuners.com/</p> <p>Title: Affordable SEO Website SEO SEO Packages</p> <p>Description: SEOTUNERS is an Affordable Website SEO Company providing SEO Packages to get you top rankings on the web.</p>

Analyzed search terms

1. affordable seo services
2. affordable
3. seo
4. services

Top 10 Ranking Requirements Score™

93%



The Top 10 Ranking Requirements Score™ of 93% means that the web page www.search-engine-optimizer.us meets only 93% of the requirements for a top 10 ranking on Google.com for the search term "affordable seo services".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	27	1
Very Important:	11	0
Important:	42	2
Moderately Important:	49	2
Slightly Important:	29	3
Total:	158	8

Ranking Factors Performance

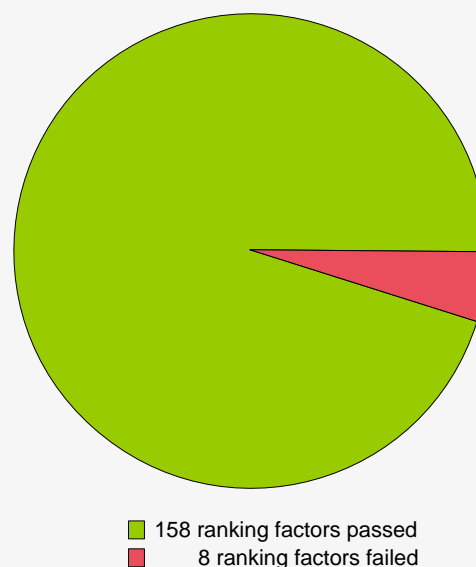


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "affordable seo services" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Affordable SEO Services SEO For Business Reno SEO Tahoe
2	Affordable SEO Services , Website SEO , Link Building Services , SEO Web Design
3	Affordable SEO Services Affordable SEO Service Affordable SEO Company
4	Affordable SEO Services
5	Affordable SEO Services Local SEO Company NY Florida USA
6	Affordable SEO services by Askoli - Be found on the web
7	SEO Services Increase Website Traffic Affordable SEO Services Meta Tags SEO Google AdWords Optimization SEO Copywriting SEO Packages Targeted Website Traffic SEO Traffic Spider
8	Affordable SEO Services Small Business Professionals Non Profits
9	Internet Marketing For Small Businesses Affordable Internet Marketing For Small Businesses
10	Affordable SEO Website SEO SEO Packages

Your contents

Website Optimization - **Affordable SEO Services**- Free **SEO** Tips & Tools

Advice for your document title

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	30%	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 3	1	You could use the search term "affordable" more than once but this is optional.	<
Keyword density:	3% to 33%	10%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 38%	20%	OK	OK

Advice for your document title

Search term: "affordable seo services"

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 33%	10%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 9	4	OK	OK
Keyword density:	3% to 33%	13%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Bing.com	Google.com	Yahoo.com (USA)	Peak Value
To Your Site:	14	10	17	197	197
To Site 1:	147	53	18	2,700	2,700
To Site 2:	64	29	6	298	298
To Site 3:	584	8	10	863	863
To Site 4:	111	39	4	1,230	1,230
To Site 5:	230	85	12	1,244	1,244
To Site 6:	31	6	5	167	167
To Site 7:	741	643	59	6,539	6,539
To Site 8:	115	150	76	3,366	3,366
To Site 9:	76	44	23	4,782	4,782
To Site 10:	37	21	0	1,053	1,053
Range:	14 to 741	6 to 643	0 to 76	167 to 6,539	167 to 6,539

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 2,022, the link popularity of your web page is 197. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.

<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.search-engine-optimizer.us	http://www.ispexpi.com/
A&d Seo Services - On Page Optimizing - Off Page Link Building	http://www.search-engine-optimizer.us/	http://www.network-knowledge.co.uk/generallinks.htm
A&D SEO Services	http://www.search-engine-optimizer.us	http://mysiteforsoreeyes.com/index.php?main_page=product_info&cPath=10&products_id=39
A&D SEO Services	http://www.search-engine-optimizer.us	http://mysiteforsoreeyes.com/index.php?main_page=product_info&products_id=14
A&D SEO Services	http://www.search-engine-optimizer.us	http://www.mysiteforsoreeyes.com/
Affordable SEO Services	http://www.search-engine-optimizer.us	http://www.casketsbydesign.com/
Affordable SEO Services	http://www.search-engine-optimizer.us	http://www.ispexpi.com/
Affordable SEO Services	http://www.search-engine-optimizer.us	http://www.thecnz.com/links.htm
Affordable SEO Services	http://www.search-engine-optimizer.us/	http://www.insainhotsauce.com/
Affordable Website Optimization	http://www.search-engine-optimizer.us	http://www.thegenealogyresearcher.com/
This site was optimized with the help of A&D SEO Services	http://www.search-engine-optimizer.us	http://www.rainysnana.com/
Website SEO provided by A&D SEO Services	http://www.search-engine-optimizer.us	http://www.alowcostparalegal.com/
Website SEO	http://www.search-engine-optimizer.us	http://mysiteforsoreeyes.com/index.php?main_page=product_info&cPath=10&products_id=39
Website SEO	http://www.search-engine-optimizer.us	http://mysiteforsoreeyes.com/index.php?main_page=product_info&products_id=14
Website SEO	http://www.search-engine-optimizer.us	http://www.mysiteforsoreeyes.com/
www.search-engine-optimizer.us	http://www.search-engine-optimizer.us/	http://local.yahoo.com/ID/Caldwell/Computers+Electronics/Internet+Services

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "affordable seo services" in their link texts. The more links to your web site contain "affordable seo services" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

At least 10% of the analyzed inbound link texts contain the search term "affordable seo services". This is good.

OK

At least 20% of the analyzed inbound link texts contain the search term "affordable seo services". This is good.

OK

At least 40% of the analyzed inbound link texts contain the search term "affordable seo services". This is good.

OK

At least 60% of the analyzed inbound link texts contain the search term "affordable seo services". This is good.

OK

At least 80% of the analyzed inbound link texts contain the search term "affordable seo services". This is good.

OK

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

A&D **SEO - Affordable SEO Services** - Customized Optimization Packages On Page Optimization - Off Page Social Media Marketing - Free **SEO Tools** - Webmaster Resources. Specializing in helping small business websites to get higher rankings on Google, Bing and Yahoo, increase keyword positions and get more visitors to your site. Search Engine Optimization **SEO** is a process of modifying your websites structure and contents to get higher listings in the SERP's, which in turn will lead to a greater amount of free website traffic.

Optimizing a website involves editing its content, HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines. As a marketing strategy, Search engine optimization is the key to online business success, as top positions in search results can bring you thousands of new clients willing to buy exactly what you offer. Off Page **SEO Services** Our Off Page **SEO services** or Social **SEO Services**, are focused on promoting our site through the social media, which includes creative article & press releases, blogging and link building.

These sources help drive traffic from places other than the search engines and they will also help improve your search ranking. Below is a breakdown of our Off Page **SEO Services** On Page **SEO Services** As the name implies, On Page Optimization relates to modifying all the various elements that make up a complete website, including both the visible elements, which only you see, (text, images, video, links, layout), and the invisible elements, which only the browser and search engines see, (Meta data, HTML code, etc).

Below is a breakdown of the On Page **SEO services** we provide. Links & Link Building Having links is essential to your website. The search engines use link popularity as a key measurement on overall quality of your site, and if you don't have many backlinks then your site may not rank well. There are several methods for getting other sites to link to yours, the best method is for your site to offer good content, users know good content when they see it and will likely want to direct other users to it, other methods are...

More on Links & Link Building Creating Quality Content Creating compelling, useful and unique content that is geared for the user not the search engines will help to influence your website rankings more than any other factor. Search engines do not "understand" the content on a web page, they can only analyze & prioritize the terms, therefore they don't have the capability to grade the "quality" of it. Ultimately it will be up to the human visitors to decide whether the content quality is good or bad... More on Creating Quality Content Social **SEO** Promoting Creating traffic through informative articles, blogs, press releases and other social media sites.

These sources have become a very necessary element of any **SEO** campaign, not only do these sites bring in additional traffic. The search engines rely on these type of sites to provide them with feedback about the overall quality of your site. More on Social **SEO** Keywords & Keyword Density Knowing what the most popular keywords for your particular subject is an important aspect of **SEO**, targeting the wrong keywords not only will be a huge waste of time & resources, it can also kill a website. The keywords with the biggest search volume are not always the keywords that will give best return on investment (ROI).

Keyword density is also important, having too low or high of a keyword density may have a negative effect on your rankings. More on Keywords & Keyword Density Optimization Webmaster Resources Website monitoring **services** include, monthly traffic reports, ranking reports, keyword & error reports. XML Sitemap & Image Sitemap creation, XML Google Base integration. Website design & Free **SEO** Advice. Page & Link Hierarchy Often overlooked by many **SEO** experts, this area refers to your page's visual presentation, organization & linking structure.

Visual hierarchy is how the page layout guides your visitors through key information located on the page. Link hierarchy

Your contents

guides your visitors from one page to another through the different pages in your site. Both need be optimized so the visitor can easily & quickly find the all the information your site provides. More on Page & Link Hierarchy Optimization
Submit your URL & we'll perform an in-depth **SEO** Audit of your entire site. Your Name Web Address Your E-mail
Keywords you are interest in getting Top 10 positions?

View sample Web Audit Report This report covers vital structural aspects of your website, its internal and external links, pages, page markup and certain external domain-related factors. Why is it so important your site needs to be in the Top 10 positions? Most SERP's display only 10 results per and page and a recent study shows that 75% -99% of all users click through on the first page. Many never look beyond the 1st page, and less than 10 % of users click on site on the 2nd page or lower. Why is it so difficult to get into any of the Top 10 positions on Google?

On July 25, 2008, Google software engineers announced that Google had discovered one trillion (1,000,000,000,000) unique URL's, and the index-able web contains over 25 billion pages. Another recent study estimates 7.3 million new pages are added to the internet every day, with so many new sites coming on line, **SEO** is very important if you want your website to be successful. Some other **SEO** Service companies and software developers use improper (black Hat) methods that artificially boost the rankings of a website.

Share About A&D **SEO** Our **SEO** Directory

Advice for your body text

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 2%	0%	OK	OK
Number of words:	273 to 1,829	978	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 17	1	You could use the search term "affordable" more than once but this is optional.	<
Keyword density:	0% to 1%	0%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 76	22	OK	OK
Keyword density:	1% to 8%	2%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	5 to 38	8	OK	OK
Keyword density:	0% to 3%	1%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	11 to 131	31	OK	OK
Keyword density:	1% to 3%	1%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.search-engine-optimizer.us/	n/a
1	http://www.howardsemgroup.com/	n/a
2	http://www.astonishseo.com/	Sunday, November 05, 2006
3	http://www.quantumseolabs.com/services/view/affordable-seo-services	n/a
4	http://www.affordable-seo-services.com/	n/a
5	http://www.seoworkgroup.com/	n/a
6	http://www.askoli.com/affordable-seo-services.html	n/a
7	http://www.seotrafficspider.com/	Monday, October 19, 2009 (newest domain)
8	http://www.roncastle.com/	Saturday, August 18, 2001
9	http://www.eckweb.com/	Sunday, March 12, 2000 (oldest domain)
10	http://www.seotuners.com/	Tuesday, May 27, 2008
Range	Sunday, March 12, 2000 to Monday, October 19, 2009	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	A&D SEO - Affordable SEO Services - Customized Optimization Packages

Advice for your H1 headline texts

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	38%	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 33%	13%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 33%	25%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 33%	13%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 33%	17%	OK	OK

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	howardsemgroup	http://www.howardsemgroup.com/
2	astonish seo	http://www.astonishseo.com/
3	quantum seo labs	http://www.quantumseolabs.com/services/view/affordable-seo-services
4	affordable seo services	http://www.affordable-seo-services.com/
5	seo workgroup	http://www.seoworkgroup.com/
6	askoli	http://www.askoli.com/affordable-seo-services.html
7	seo trafficspider	http://www.seotrafficspider.com/
8	roncastle	http://www.roncastle.com/
9	eckweb	http://www.eckweb.com/
10	seo tuners	http://www.seotuners.com/

Your contents

search engine optimizer (Domain name: "search-engine-optimizer.us")

Advice for the domain name

The domain name search-engine-optimizer.us does not contain the search term "affordable seo services".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "affordable seo services".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.howardsemgroup.com/
2	[no words]	http://www.astonishseo.com/
3	services view affordable seo services	http://www.quantumseolabs.com/services/view/affordable-seo-services
4	[no words]	http://www.affordable-seo-services.com/
5	[no words]	http://www.seoworkgroup.com/
6	affordable seo services	http://www.askoli.com/affordable-seo-services.html
7	[no words]	http://www.seotrafficspider.com/
8	[no words]	http://www.roncastle.com/
9	[no words]	http://www.eckweb.com/
10	[no words]	http://www.seotuners.com/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

Advice for your page URL

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 40%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "affordable", "seo" or "services" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "affordable", "seo" or "services" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Folkd	Total
To Your Site:	1	4	5
To Site 1:	2	3	5
To Site 2:	10	1	11
To Site 3:	2	49	51
To Site 4:	0	2,309	2,309
To Site 5:	14	24	38
To Site 6:	0	6	6
To Site 7:	2	34	36
To Site 8:	7	1	8
To Site 9:	4	0	4
To Site 10:	3	4	7
Range:	0 to 14	0 to 2,309	4 to 2,309

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 225, the link popularity of your web page is 5. You must increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	1.01s	n/a	2.54s	3.23s	2.87s	1.28s	0.43s	n/a	0.43s to 3.23s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	fast: top 30%	n/a	slow: bottom 25%	very slow: bottom 15%	slow: bottom 20%	fast: top 25%	very fast: top 5%	n/a	very slow: bottom 15% to very fast: top 5%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.

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Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H2] On Page Optimization - Off Page Social Media Marketing - Free SEO Tools - Webmaster Resources.
2.	[H2] Off Page SEO Services
3.	[H2] On Page SEO Services
4.	[H3] Links & Link Building
5.	[H3] Creating Quality Content
6.	[H3] Social SEO Promoting
7.	[H3] Keywords & Keyword Density
8.	[H3] Webmaster Resources
9.	[H3] Page & Link Hierarchy
10.	[H3] Submit your URL & we'll perform an in-depth SEO Audit of your entire site.
11.	[H4] Why is it so important your site needs to be in the Top 10 positions?
12.	[H4] Why is it so difficult to get into any of the Top 10 positions on Google?

Advice for your H2-H6 headline texts

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 16%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
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Advice for your H2-H6 headline texts

Search term: "affordable seo services"

Number of keywords:	0 to 8	5	OK	OK
Keyword density:	0% to 36%	6%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 20%	2%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	7	OK	OK
Keyword density:	0% to 15%	3%	OK	OK

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	A&D SEO - Affordable SEO Services Logo	/images/logo.png
2.	Digg	/tde-bookmark-images/icon-digg.png
3.	Del.icio.us	/tde-bookmark-images/icon-delicious.png
4.	Stumble Upon	/tde-bookmark-images/icon-stumbleupon.png
5.	Facebook	/tde-bookmark-images/icon-facebook.png
6.	Twitter	/tde-bookmark-images/icon-twitter.png
7.	Google	/tde-bookmark-images/icon-google.png
8.	MySpace	/tde-bookmark-images/icon-myspace.gif
9.	Yahoo Bookmarks	/tde-bookmark-images/icon-yahoobookmarks.gif
10.	Diigo	/tde-bookmark-images/icon-diigo.gif

Advice for your IMG ALT attributes

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	1	OK	OK
Keyword density:	0% to 19%	18%	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	1	OK	OK
Keyword density:	0% to 14%	6%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 121	2	OK	OK
Keyword density:	0% to 33%	12%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 56	1	OK	OK

Advice for your IMG ALT attributes**Search term: "affordable seo services"**

Keyword density:	0% to 19%	6%	OK	OK
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Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 199	4	OK	OK
Keyword density:	0% to 19%	8%	OK	OK

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.us	.com	.com	.com	.com	.com	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.search-engine-optimizer.us contains the country top level domain .us. This can be advantageous for rankings in the country's local search results, but it can be disadvantageous for rankings in international search results.



Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	We are Not currently taking anymore PPC Management clients, as all slots are taken. Please contact us to get on the waiting list.
2	SEO Search Engine Optimization Search Engine Optimization Affordable SEO Gain More Traffic! Generate More Leads! Make More Sales! SEO Services Organic SEO Why are inbound links important? What Is SEO Web Design? SEO Web Design > Read more on our Real Estate SEO Services > Read more on our IDX/RETS MLS Import SEO Services What makes us different? seo services Affordable Small Business SEO Plans Why us, for Search Engine Optimization? Our Services [and 81 additional characters]
3	Affordable SEO Services “ Affordable SEO ” If this sounds like you, keep reading as this will light up many bulbs in your brain. Affordable SEO , All Catered To Meet Your Requirements Guaranteed! rough statistics Affordable SEO Service. Let me put it to you this way: Affordable SEO Affordable SEO – Our Unique Selling Proposition: No-obligation free consultation Close contact: ong-term experience: Total satisfaction: Who We Work With: New webmas [and 129 additional characters]
4	Contact +44 07703581654 Contact +44 07703581654 Contact +44 07703581654 Contact +44 07703581654 Contact +44 07703581654 Contact-770-358-1654 Proven Track Record One stop solution Detailed Report Guaranteed Results Professional support Ethical SEO
5	SEO Services Local SEO Social Media Marketing Web Design Lead Generation About Us professional affordable Online Marketing Services SEO , Local SEO , Website design, Web development, Social Media Marketing seo company web solution services Affordable SEO Services affordable seo company When local users search online for your product or services , does your name figure in the top 10? 86, Jankinagar Extention, Indore M.P. 452001 INDIA Tel: +91- 731- 4002417 Email: sales@seoworkgroup.com
6	Amara Tareen
7	download movies cheap wow gold wedinng dresses sale links of london pandora bracelets thomas sabo jewellery tiffany ghd wedding gowns Tiffany Deutschland pandora Free SEO Analysis Report For Your Website Terms & Conditions Privacy Policy
8	Visit AudioAcrobat Take the Free 30 Day Trial Try the FREE demo! Buy online Buy Plan B 4.0 online here off grid solar systems Affordable SEO Services Small Business, Professionals & Non Profits Web Design & Internet Marketing Strategies Our focus is on earning Google rankings and for good reason inquiries and sales Pay your Ron Castle Webs invoice online here using PayPal: Make your Ron Castle Webs payment online here using Google Checkout:
9	Internet marketing services Internet Marketing Services for small businesses
10	FREE Affordable Website SEO Company Organic Website SEO Company Methodology How it works Methodology How it works NaturaLinkBuilding Methodology How it works FREE Methodology How it works

Your contents

Specializing in helping small business websites to get higher rankings on Google, Bing and Yahoo, increase keyword

Your contents

positions and get more visitors to your site. Search Engine Optimization **SEO** is a process of modifying your websites structure and contents to get higher listings in the SERP's, which in turn will lead to a greater amount of free website traffic.

Advice for your bold body text

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	1	OK	OK
Keyword density:	0% to 13%	2%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	1	OK	OK
Keyword density:	0% to 8%	1%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.search-engine-optimizer.us/	Rank #4,173,443
1	http://www.howardsemgroup.com/	Rank #623,258
2	http://www.astonishseo.com/	Rank #937,864
3	http://www.quantumseolabs.com/services/view/affordable-seo-services	Rank #60,211 (most visitors of the competitors)
4	http://www.affordable-seo-services.com/	Rank #165,018
5	http://www.seoworkgroup.com/	Rank #432,818
6	http://www.askoli.com/affordable-seo-services.html	Rank #525,346
7	http://www.seotrafficspider.com/	Rank #272,513
8	http://www.roncastle.com/	Rank #140,024
9	http://www.eckweb.com/	Rank #1,173,054
10	http://www.seotuners.com/	Rank #1,671,050 (least visitors of the competitors)
Range		60,211 to 1,671,050 (average rank: #600,115)

Advice for the number of visitors to your site

Your web site www.search-engine-optimizer.us does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com.

<<

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Off Page SEO Services	/off-page-seo-services.html
2.	On Page SEO	/SEO_services_on_page.html
3.	Services	/SEO_services_on_page.html
4.	More on Links & Link Building	/link-building-services.html
5.	More on Creating Quality Content	/creating-page-content.html
6.	More on Social SEO	/social-media-seo.html
7.	More on Keywords & Keyword Density Optimization	/keyword-density-optimization.html
8.	More on Page & Link Hierarchy Optimization	/page-link-hierarchy.html
9.	View sample Web Audit Report	/reports/seo-audit-report.html
10.	About A&D SEO	/about_us.html
11.	Our SEO Directory	/links.html

Advice for your same domain link texts

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 12%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 44	5	OK	OK

Advice for your same domain link texts

Search term: "affordable seo services"

Keyword density:	0% to 18%	10%	OK	OK
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Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	2	OK	OK
Keyword density:	0% to 8%	4%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 74	7	OK	OK
Keyword density:	2% to 8%	5%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

[not used]

Advice for your outbound link texts

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "affordable", "seo" or "services" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "affordable", "seo" or "services" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	off page seo services [/off-page- seo-services .html]	Off Page SEO Services
2.	SEO services on page [/ SEO_services _on_page.html]	On Page SEO
3.	SEO services on page [/ SEO_services _on_page.html]	Services
4.	link building services [/link-building- services .html]	More on Links & Link Building
5.	creating page content [/creating-page-content.html]	More on Creating Quality Content
6.	social media seo [/social-media- seo .html]	More on Social SEO
7.	keyword density optimization [/keyword-density-optimization.html]	More on Keywords & Keyword Density Optimization
8.	page link hierarchy [/page-link-hierarchy.html]	More on Page & Link Hierarchy Optimization
9.	reports seo audit report [/reports/ seo -audit-report.html]	View sample Web Audit Report
10.	about us [/about_us.html]	About A&D SEO
11.	links [/links.html]	Our SEO Directory

Advice for your same domain link URLs

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 16%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 43	5	OK	OK

Advice for your same domain link URLs

Search term: "affordable seo services"

Keyword density:	0% to 31%	15%	OK	OK
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Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 21	4	OK	OK
Keyword density:	1% to 20%	12%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 58	9	OK	OK
Keyword density:	2% to 17%	9%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

[not used]

Advice for your outbound link URLs

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "affordable seo services" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "affordable seo services" but this is optional.	<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "affordable", "seo" or "services" at least once but this is optional.	<

Advice for your outbound link URLs

Search term: "affordable seo services"

Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "affordable", "seo" or "services" but this is optional.	<
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Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Affordable SEO Services - Specializing in Small Business SEO , Link Building for US and International businesses. Affordable SEO - Lake Tahoe, Carson City & Reno
2	Affordable SEO Services , Website SEO , Link Building Services , SEO Web Design, Free SEO Tools, Search Engine Optimization Information, Consulting, Training
3	Quantum SEO Labs provides affordable SEO services in a small timeframe. Learn how our affordable SEO company can help you!
4	[not used]
5	Seo workgroup is an affordable seo services company in NY Florida USA, excelling in Local SEO , Social Media Marketing, Website design and development
6	Be found on the web through our affordable SEO services . We can monitor a large number of SERP factors for your site and help you rank higher.
7	SEO Traffic Spider offers Affordable SEO Services to Increase Website Traffic through Internet Marketing/Promotion, AdWords Optimization, SEO Packages & SEO Copywriting so that you get Targeted Website Traffic.
8	Ron Castle and crew offer affordable SEO services for small business, professionals & non profits since 2002. No buzzwords, no package deals, no geek speak.
9	Internet marketing for small businesses, affordable for small businesses of any size. Eckweb Designs excels in providing solutions for internet marketing for small businesses that bring in results and profits. Our extremely affordable rates give our clients a high return on investment resulting in their ability to expand and grow not only their website but their business as well.
10	SEOTUNERS is an Affordable Website SEO Company providing SEO Packages to get you top rankings on the web.

Your contents

A&D **SEO** - **Affordable SEO Services**, On-Page **SEO**, Off Site Social **SEO**, Link Building, Webmaster Resources, Free Analysis Tools.

Advice for your meta description

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 15%	16%	The keyword density is too high. It should be 15% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 10%	5%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 20%	21%	The keyword density is too high. It should be 20% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 10%	5%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	6	OK	OK
Keyword density:	0% to 12%	11%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	2	0	0	0	0	0	0	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL www.search-engine-optimizer.us does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	no errors, valid http://validator.w3.org/check?uri=http://www.search-engine-optimizer.us/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.search-engine-optimizer.us/

Advice regarding the validity of your web site

Both the CSS code and the HTML code of your web page www.search-engine-optimizer.us is valid according to the W3C specifications. This means that Google.com does not have problems reading your web page.

OK

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
48	53	64	50	61	39	45	58	64	49	37	37 to 64

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
12	10	8	11	9	14	12	9	8	10	13	8 to 14

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.search-engine-optimizer.us is 48. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	affordable seo , link building, local seo , reno seo , tahoe seo , carson city seo , affordable seo services , seo services , seo firm, howard sem group, internet marketing, california seo , nevada seo , smm, sem
2	SEO , Services , Affordable , Search Engine Optimization, website, Tools, web design, Link, Building, website, marketing, Ma
3	Affordable SEO services , affordable seo service, affordable seo company, affordable seo firm
4	Affordable SEO services , affordable seo , seo services , optimization, affordable seo service, affordable search engine optimization, search engine optimisation, seo , Cheap Seo Package, seo package, affordable
5	SEO Services , Affordable seo services , Local SEO Services , Local SEO NY, Affordable seo services Florida, Local SEO Services Florida, SEO , Affordable SEO , Internet Marketing , SEO Company, SEO Services Florida, Internet Marketing Services , SEO company Florida, Social Media marketing
6	Affordable SEO services , organic search engine optimization, affordable search engine optimization
7	seo traffic spider, seo traffic, seo services london, affordable seo services , increase website traffic, seo packages, seo copywriting, seo services , website traffic, targeted website traffic, seo company, google adwords optimization, ppc, adwords optimization, meta tags seo , search engine promotion, website marketing, website optimization, seo marketing, seo optimization, seo experts, link building services , website promotion, do it yourself seo , seo suite of services , weekly special offers
8	[not used]
9	internet marketing for small businesses, solutions
10	seo company, affordable seo , website seo , seo packages, los angeles seo , la seo , affordable seo company, los angeles seo company, website seo company, la seo company

Your contents

seo, search engine optimization, **affordable seo services**, free **seo** tools, webmaster resources

Advice for your meta keywords

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 27%	25%	OK	OK

Search term: "affordable"

Advice for your meta keywords

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 33%	8%	OK	OK

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	3	OK	OK
Keyword density:	0% to 39%	25%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 18%	8%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	5	OK	OK
Keyword density:	0% to 25%	14%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Follow us on:
2	Home About Us SEO Services Our Portfolio Link Building Services SEO Web Design FREE Quote Contact Us SEO Services Astonish offers affordable solutions for all your SEO Marketing services needs.
3	Home Services About Us Order page Testimonials FAQ Blog Contact Us Subscribe to Our Blog
4	Home SEO Services Why SEO ?
5	Request a Quote Home Careers SEO Blog Contact Us SEO Services Local SEO Social Media Marketing Web Design Lead Generation About Us Seo Service Plans Keyword Research Link Building B2B SEO Services Article Writing SEO Copywriting Press Release In Focus: Customized Facebook Marketing Campaign SEO Services Social Media Marketing Facebook Marketing Local SEO Web Design & Development SEO Workgroup Affordable SEO Services
6	Home About us Blog Home Services Search Engine Optimization Web Design Web Development Social Media Marketing Content Writing Quality Assurance Reputation Management Community Management About Us Research Testimonials Contact Us Affordable SEO Services
7	Home Sitemap Contact
8	Home About Contact Blog
9	Small Business Internet Marketing Services
10	Home Company SEO Packages Faqs Contact Us Free Site Evaluations!

Your contents

A&D **SEO - Affordable SEO Services** - Customized Optimization Packages On Page Optimization - Off Page Social Media Marketing - Free **SEO** Tools - Webmaster Resources.

Advice for your first sentence of the body text

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 9%	14%	The keyword density is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "affordable"

	Competitors	Your Site	Advice	
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Advice for your first sentence of the body text

Search term: "affordable seo services"

Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 3%	5%	The keyword density is too high. It should be 3% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	3	OK	OK
Keyword density:	0% to 40%	14%	OK	OK

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 20%	5%	OK	OK

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	5	OK	OK
Keyword density:	0% to 20%	8%	OK	OK

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	InstanceBegin template="/Templates/newlayout.dwt" codeOutsideHTMLIsLocked="false"
2.	InstanceBeginEditable name="doctitle"
3.	InstanceEndEditable
4.	InstanceBeginEditable name="head"
5.	InstanceEndEditable
6.	InstanceEnd

Advice for your HTML comments

Search term: "affordable seo services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "affordable"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "affordable" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "affordable" but this is optional.	<

Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Advice for your HTML comments

Search term: "affordable seo services"

Keywords "affordable", "seo" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	0	You could use one of the keywords "affordable", "seo" or "services" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "affordable", "seo" or "services" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.search-engine-optimizer.us" contains 988 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. All search terms of your Meta Keywords tag appear in the body text of your web page so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.search-engine-optimizer.us" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.search-engine-optimizer.us" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.search-engine-optimizer.us on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "affordable seo services"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "affordable seo services"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "affordable seo services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	0	0	0 to 1
Body Text:	1	2	7	3	0	4	3	1	4	0	0	0 to 7
H1 Texts:	1	1	0	0	0	1	1	0	0	0	0	0 to 1
Domain:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	2	0	0	0	0	0	0	0	0	0 to 2
IMG ALT:	1	0	4	0	0	2	0	22	0	0	0	0 to 22
Bold Text:	0	0	0	1	0	1	0	0	1	0	0	0 to 1
SD LT:	0	1	5	1	0	1	0	1	0	0	0	0 to 5
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	1	0	0	2	0	0	0	0	0 to 2
Outbound LU:	0	1	0	0	1	0	0	0	0	0	0	0 to 1
Meta Descr.:	1	1	1	1	0	1	1	1	1	0	0	0 to 1
Meta Keyw.:	1	1	0	1	1	2	1	1	0	0	0	0 to 2
First Sentence:	1	0	0	0	0	1	1	0	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	3	1	1	1	1	1	1	1	1 to 3
Body Text:	1	9	17	14	1	6	5	1	7	2	3	1 to 17
H1 Texts:	1	2	0	1	0	1	1	0	0	0	0	0 to 2
Domain:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	2	2	1	0	0	0	0	0	0	0 to 2
IMG ALT:	1	3	4	0	1	4	0	22	0	0	3	0 to 22
Bold Text:	0	0	2	6	0	3	0	0	1	0	1	0 to 6
SD LT:	0	2	8	1	0	1	0	1	1	0	0	0 to 8
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	2	2	1	0	0	3	0	0	0	0	0 to 3
Outbound LU:	0	1	0	0	2	0	0	0	0	0	0	0 to 2

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1	2	1	2	0	1	1	1	1	2	1	0 to 2
Meta Keyw.:	1	2	1	4	5	3	2	1	0	0	2	0 to 5
First Sentence:	1	0	1	0	0	1	1	0	0	0	0	0 to 1
HTML Comm.:	0	0	1	0	0	0	0	0	0	0	0	0 to 1

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	3	3	3	1	2	1	6	1	0	3	0 to 6
Body Text:	22	17	76	56	45	34	11	35	42	2	28	2 to 76
H1 Texts:	2	1	1	1	0	2	1	4	0	0	0	0 to 4
Domain:	0	0	1	1	1	1	0	1	0	0	1	0 to 1
Page URL:	0	0	0	1	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	5	0	7	2	8	3	0	1	0	0	3	0 to 8
IMG ALT:	2	5	11	1	5	15	4	121	0	0	7	0 to 121
Bold Text:	1	0	11	8	1	8	0	1	1	0	2	0 to 11
SD LT:	5	4	44	1	23	13	0	14	25	1	2	0 to 44
Outbound LT:	0	0	1	2	0	1	0	0	1	0	0	0 to 2
SD LU:	5	4	43	1	20	33	7	23	18	4	0	0 to 43
Outbound LU:	0	1	1	0	2	4	0	0	1	0	0	0 to 4
Meta Descr.:	4	3	4	3	0	3	1	4	1	0	3	0 to 4
Meta Keyw.:	3	10	1	4	7	11	1	14	0	0	10	0 to 14
First Sentence:	3	0	4	0	2	10	1	0	0	0	1	0 to 10
HTML Comm.:	0	0	11	1	0	4	1	0	0	0	23	0 to 23

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	2	1	1	1	1	2	1	0	0	0 to 2
Body Text:	8	7	38	6	8	16	8	5	11	7	5	5 to 38
H1 Texts:	1	1	0	0	0	1	1	0	0	1	0	0 to 1
Domain:	0	0	0	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	2	0	0	1	0	0	0	0	0 to 2
H2-H6 Texts:	2	0	6	0	1	2	0	0	0	1	0	0 to 6
IMG ALT:	1	0	8	0	0	10	0	56	0	1	0	0 to 56
Bold Text:	0	0	5	1	0	5	0	0	1	2	0	0 to 5

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	2	3	22	2	4	7	2	2	6	2	0	0 to 22
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	4	2	13	3	10	21	4	8	5	1	2	1 to 21
Outbound LU:	0	1	1	0	1	0	0	0	0	0	0	0 to 1
Meta Descr.:	1	1	2	1	0	1	1	1	1	0	0	0 to 2
Meta Keyw.:	1	2	1	1	2	7	1	5	0	0	0	0 to 7
First Sentence:	1	0	4	1	1	4	2	0	0	1	0	0 to 4
HTML Comm.:	0	0	1	0	0	1	2	0	0	0	3	0 to 3

Keywords "affordable", "seo" or "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	5	6	7	3	4	3	9	3	1	4	1 to 9
Body Text:	31	33	131	76	54	56	24	41	60	11	36	11 to 131
H1 Texts:	4	4	1	2	0	4	3	4	0	1	0	0 to 4
Domain:	0	0	1	1	3	1	0	1	0	0	1	0 to 3
Page URL:	0	0	0	4	0	0	3	0	0	0	0	0 to 4
H2-H6 Texts:	7	0	15	4	10	5	0	1	0	1	3	0 to 15
IMG ALT:	4	8	23	1	6	29	4	199	0	1	10	0 to 199
Bold Text:	1	0	18	15	1	16	0	1	3	2	3	0 to 18
SD LT:	7	9	74	4	27	21	2	17	32	3	2	2 to 74
Outbound LT:	0	0	1	2	0	1	0	0	1	0	0	0 to 2
SD LU:	9	8	58	5	30	54	14	31	23	5	2	2 to 58
Outbound LU:	0	3	2	0	5	4	0	0	1	0	0	0 to 5
Meta Descr.:	6	6	7	6	0	5	3	6	3	2	4	0 to 7
Meta Keyw.:	5	14	3	9	14	21	4	20	0	0	12	0 to 21
First Sentence:	5	0	9	1	3	15	4	0	0	1	1	0 to 15
HTML Comm.:	0	0	13	1	0	5	3	0	0	0	26	0 to 26

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "affordable seo services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	30%	27%	27%	27%	100%	23%	30%	9%	38%	0%	0%	0% to 100%
Body Text:	0%	1%	1%	1%	0%	2%	2%	0%	1%	0%	0%	0% to 2%
H1 Texts:	38%	5%	0%	0%	0%	50%	100%	0%	0%	0%	0%	0% to 100%
Domain:	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	60%	0%	0%	100%	0%	0%	0%	0%	0% to 100%
H2-H6 Texts:	0%	0%	16%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 16%
IMG ALT:	18%	0%	19%	0%	0%	12%	0%	10%	0%	0%	0%	0% to 19%
Bold Text:	0%	0%	0%	4%	0%	4%	0%	0%	4%	0%	0%	0% to 4%
SD LT:	0%	8%	5%	12%	0%	3%	0%	2%	0%	0%	0%	0% to 12%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	16%	0%	0%	10%	0%	0%	0%	0%	0% to 16%
Outbound LU:	0%	21%	0%	0%	14%	0%	0%	0%	0%	0%	0%	0% to 21%
Meta Descr.:	16%	13%	15%	15%	0%	14%	11%	11%	12%	0%	0%	0% to 15%
Meta Keyw.:	25%	10%	0%	25%	12%	16%	27%	5%	0%	0%	0%	0% to 27%
First Sentence:	14%	0%	0%	0%	0%	5%	9%	0%	0%	0%	0%	0% to 9%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	10%	9%	9%	27%	33%	8%	10%	3%	13%	10%	13%	3% to 33%
Body Text:	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	0% to 1%
H1 Texts:	13%	3%	0%	33%	0%	17%	33%	0%	0%	0%	0%	0% to 33%
Domain:	0%	0%	0%	0%	33%	0%	0%	0%	0%	0%	0%	0% to 33%
Page URL:	0%	0%	0%	20%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	5%	13%	5%	0%	0%	0%	0%	0%	0%	0% to 13%
IMG ALT:	6%	8%	6%	0%	3%	8%	0%	3%	0%	0%	14%	0% to 14%
Bold Text:	0%	0%	2%	7%	0%	4%	0%	0%	1%	0%	4%	0% to 7%
SD LT:	0%	5%	3%	4%	0%	1%	0%	1%	0%	0%	0%	0% to 5%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	5%	1%	5%	0%	0%	5%	0%	0%	0%	0%	0% to 5%
Outbound LU:	0%	7%	0%	0%	10%	0%	0%	0%	0%	0%	0%	0% to 10%

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	5%	9%	5%	10%	0%	5%	4%	4%	4%	3%	6%	0% to 10%
Meta Keyw.:	8%	7%	7%	33%	20%	8%	18%	2%	0%	0%	8%	0% to 33%
First Sentence:	5%	0%	3%	0%	0%	2%	3%	0%	0%	0%	0%	0% to 3%
HTML Comm.:	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 1%

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20%	27%	27%	27%	33%	15%	10%	19%	13%	0%	38%	0% to 38%
Body Text:	2%	2%	5%	3%	8%	6%	2%	5%	3%	1%	3%	1% to 8%
H1 Texts:	25%	2%	20%	33%	0%	33%	33%	11%	0%	0%	0%	0% to 33%
Domain:	0%	0%	100%	100%	33%	100%	0%	100%	0%	0%	100%	0% to 100%
Page URL:	0%	0%	0%	20%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	6%	0%	19%	13%	36%	11%	0%	7%	0%	0%	4%	0% to 36%
IMG ALT:	12%	13%	17%	9%	15%	29%	10%	19%	0%	0%	33%	0% to 33%
Bold Text:	2%	0%	13%	9%	3%	11%	0%	3%	1%	0%	7%	0% to 13%
SD LT:	10%	11%	14%	4%	18%	14%	0%	9%	5%	2%	13%	0% to 18%
Outbound LT:	0%	0%	8%	25%	0%	14%	0%	0%	3%	0%	0%	0% to 25%
SD LU:	15%	9%	15%	5%	10%	31%	12%	14%	5%	7%	0%	0% to 31%
Outbound LU:	0%	7%	5%	0%	10%	14%	0%	0%	1%	0%	0%	0% to 14%
Meta Descr.:	21%	13%	20%	15%	0%	14%	4%	14%	4%	0%	17%	0% to 20%
Meta Keyw.:	25%	32%	7%	33%	28%	29%	9%	22%	0%	0%	39%	0% to 39%
First Sentence:	14%	0%	13%	0%	40%	15%	3%	0%	0%	0%	10%	0% to 40%
HTML Comm.:	0%	0%	8%	2%	0%	1%	1%	0%	0%	0%	3%	0% to 8%

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	10%	9%	18%	9%	33%	8%	10%	6%	13%	0%	0%	0% to 33%
Body Text:	1%	1%	2%	0%	2%	3%	1%	1%	1%	3%	1%	0% to 3%
H1 Texts:	13%	2%	0%	0%	0%	17%	33%	0%	0%	20%	0%	0% to 33%
Domain:	0%	0%	0%	0%	33%	0%	0%	0%	0%	0%	0%	0% to 33%
Page URL:	0%	0%	0%	40%	0%	0%	33%	0%	0%	0%	0%	0% to 40%
H2-H6 Texts:	2%	0%	16%	0%	5%	7%	0%	0%	0%	20%	0%	0% to 20%
IMG ALT:	6%	0%	12%	0%	0%	19%	0%	9%	0%	5%	0%	0% to 19%
Bold Text:	0%	0%	6%	1%	0%	7%	0%	0%	1%	22%	0%	0% to 22%

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	4%	8%	7%	8%	3%	7%	5%	1%	1%	5%	0%	0% to 8%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	12%	5%	5%	16%	5%	20%	7%	5%	1%	2%	18%	1% to 20%
Outbound LU:	0%	7%	5%	0%	5%	0%	0%	0%	0%	0%	0%	0% to 7%
Meta Descr.:	5%	4%	10%	5%	0%	5%	4%	4%	4%	0%	0%	0% to 10%
Meta Keyw.:	8%	7%	7%	8%	8%	18%	9%	8%	0%	0%	0%	0% to 18%
First Sentence:	5%	0%	13%	7%	20%	6%	6%	0%	0%	20%	0%	0% to 20%
HTML Comm.:	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0% to 1%

Keywords "affordable", "seo" or "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13%	15%	18%	21%	33%	10%	10%	9%	13%	3%	17%	3% to 33%
Body Text:	1%	1%	3%	1%	3%	3%	1%	2%	1%	1%	1%	1% to 3%
H1 Texts:	17%	2%	7%	22%	0%	22%	33%	4%	0%	7%	0%	0% to 33%
Domain:	0%	0%	33%	33%	33%	33%	0%	33%	0%	0%	33%	0% to 33%
Page URL:	0%	0%	0%	27%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	3%	0%	14%	9%	15%	6%	0%	2%	0%	7%	1%	0% to 15%
IMG ALT:	8%	7%	12%	3%	6%	19%	3%	10%	0%	2%	16%	0% to 19%
Bold Text:	1%	0%	7%	6%	1%	8%	0%	1%	1%	7%	4%	0% to 8%
SD LT:	5%	8%	8%	5%	7%	7%	2%	4%	2%	2%	4%	2% to 8%
Outbound LT:	0%	0%	3%	8%	0%	5%	0%	0%	1%	0%	0%	0% to 8%
SD LU:	9%	6%	7%	9%	5%	17%	8%	7%	2%	3%	6%	2% to 17%
Outbound LU:	0%	7%	3%	0%	8%	5%	0%	0%	0%	0%	0%	0% to 8%
Meta Descr.:	11%	9%	12%	10%	0%	8%	4%	7%	4%	1%	7%	0% to 12%
Meta Keyw.:	14%	15%	7%	25%	19%	18%	12%	10%	0%	0%	15%	0% to 25%
First Sentence:	8%	0%	10%	2%	20%	8%	4%	0%	0%	7%	3%	0% to 20%
HTML Comm.:	0%	0%	3%	1%	0%	0%	1%	0%	0%	0%	1%	0% to 3%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "affordable seo services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	24	1	1	1	1	1	1	43	1	n/a	n/a	n/a to 43
Body Text:	11	925	345	99	n/a	431	248	1,906	3,264	n/a	n/a	n/a to 3,264
H1 Texts:	11	56	n/a	n/a	n/a	17	1	n/a	n/a	n/a	n/a	n/a to 56
Domain:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	15	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 15
H2-H6 Texts:	n/a	n/a	31	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 31
IMG ALT:	11	n/a	67	n/a	n/a	1	n/a	65	n/a	n/a	n/a	n/a to 67
Bold Text:	n/a	n/a	n/a	1	n/a	239	n/a	n/a	130	n/a	n/a	n/a to 239
SD LT:	n/a	82	209	91	n/a	584	n/a	312	n/a	n/a	n/a	n/a to 584
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	87	n/a	n/a	19	n/a	n/a	n/a	n/a	n/a to 87
Outbound LU:	n/a	14	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 20
Meta Descr.:	11	1	1	27	n/a	20	33	27	27	n/a	n/a	n/a to 33
Meta Keyw.:	34	81	n/a	1	1	16	1	55	n/a	n/a	n/a	n/a to 81
First Sentence:	11	n/a	n/a	n/a	n/a	405	234	n/a	n/a	n/a	n/a	n/a to 405
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	24	1	1	1	1	1	1	43	1	41	1	1 to 43
Body Text:	11	227	144	99	61	431	248	1,906	3,264	153	341	61 to 3,264
H1 Texts:	11	56	n/a	1	n/a	17	1	n/a	n/a	n/a	n/a	n/a to 56
Domain:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	15	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 15
H2-H6 Texts:	n/a	n/a	31	1	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 31
IMG ALT:	11	48	67	n/a	29	1	n/a	65	n/a	n/a	1	n/a to 67
Bold Text:	n/a	n/a	59	1	n/a	96	n/a	n/a	130	n/a	6	n/a to 130
SD LT:	n/a	82	209	91	n/a	584	n/a	312	2,953	n/a	n/a	n/a to 2,953
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	78	130	87	n/a	n/a	19	n/a	n/a	n/a	n/a	n/a to 130
Outbound LU:	n/a	14	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 20

Search term: "affordable"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	11	1	1	27	n/a	20	33	27	27	42	17	n/a to 42
Meta Keyw.:	34	1	16	1	1	16	1	55	n/a	n/a	14	n/a to 55
First Sentence:	11	n/a	131	n/a	n/a	405	234	n/a	n/a	n/a	n/a	n/a to 405
HTML Comm.:	n/a	n/a	420	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 420

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	35	12	12	12	12	12	12	1	12	n/a	12	n/a to 12
Body Text:	5	238	19	110	6	39	259	65	93	1,278	16	6 to 1,278
H1 Texts:	5	67	10	12	n/a	1	12	1	n/a	n/a	n/a	n/a to 67
Domain:	n/a	n/a	9	8	12	1	n/a	1	n/a	n/a	1	n/a to 12
Page URL:	n/a	n/a	n/a	26	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a to 26
H2-H6 Texts:	63	n/a	17	12	12	78	n/a	34	n/a	n/a	155	n/a to 155
IMG ALT:	5	59	10	22	40	12	56	1	n/a	n/a	12	n/a to 59
Bold Text:	189	n/a	1	12	245	1	n/a	179	141	n/a	25	n/a to 245
SD LT:	10	93	15	102	8	42	n/a	37	74	114	16	n/a to 114
Outbound LT:	n/a	n/a	21	10	n/a	2	n/a	n/a	7	n/a	n/a	n/a to 21
SD LU:	10	61	7	98	41	15	30	65	26	19	n/a	n/a to 98
Outbound LU:	n/a	25	70	n/a	31	7	n/a	n/a	48	n/a	n/a	n/a to 70
Meta Descr.:	5	12	12	9	n/a	1	44	1	38	n/a	1	n/a to 44
Meta Keyw.:	1	12	1	12	12	1	12	1	n/a	n/a	1	n/a to 12
First Sentence:	5	n/a	15	n/a	6	34	245	n/a	n/a	n/a	14	n/a to 245
HTML Comm.:	n/a	n/a	12	221	n/a	1,124	884	n/a	n/a	n/a	52	n/a to 1,124

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	39	16	16	16	16	16	16	5	16	n/a	n/a	n/a to 16
Body Text:	26	29	23	7	10	68	31	1,921	376	35	404	7 to 1,921
H1 Texts:	26	71	n/a	n/a	n/a	32	16	n/a	n/a	35	n/a	n/a to 71
Domain:	n/a	n/a	n/a	n/a	16	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 16
Page URL:	n/a	n/a	n/a	1	n/a	n/a	16	n/a	n/a	n/a	n/a	n/a to 16
H2-H6 Texts:	109	n/a	21	n/a	112	115	n/a	n/a	n/a	24	n/a	n/a to 115
IMG ALT:	26	n/a	14	n/a	n/a	16	n/a	5	n/a	143	n/a	n/a to 143
Bold Text:	n/a	n/a	135	16	n/a	5	n/a	n/a	145	20	n/a	n/a to 145

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	14	11	19	7	12	46	26	327	272	87	n/a	n/a to 327
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	14	17	11	1	28	69	10	126	261	348	9	1 to 348
Outbound LU:	n/a	29	52	n/a	35	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 52
Meta Descr.:	26	16	16	42	n/a	35	48	42	42	n/a	n/a	n/a to 48
Meta Keyw.:	49	96	6	16	16	5	16	38	n/a	n/a	n/a	n/a to 96
First Sentence:	26	n/a	19	6	10	60	29	n/a	n/a	35	n/a	n/a to 60
HTML Comm.:	n/a	n/a	440	n/a	n/a	1,407	716	n/a	n/a	n/a	1,338	n/a to 1,407

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	10	11	11	11	3	13	10	32	8	10	8	3 to 32
Body Text:	978	883	1,627	1,829	540	573	560	773	1,565	273	856	273 to 1,829
H1 Texts:	8	58	5	3	0	6	3	36	0	5	0	0 to 58
Domain:	3	1	1	1	3	1	1	1	1	1	1	1 to 3
Page URL:	0	0	0	5	0	0	3	0	0	0	0	0 to 5
H2-H6 Texts:	87	0	37	15	22	27	23	15	0	5	69	0 to 69
IMG ALT:	17	39	65	11	34	52	41	642	9	22	21	9 to 642
Bold Text:	59	23	88	86	33	70	2	36	74	9	27	2 to 88
SD LT:	48	38	319	26	130	95	40	150	466	42	16	16 to 466
Outbound LT:	0	0	12	8	4	7	0	23	39	0	0	0 to 39
SD LU:	34	44	281	19	194	105	60	160	363	59	11	11 to 363
Outbound LU:	0	14	22	8	21	28	13	53	78	0	12	0 to 78
Meta Descr.:	19	23	20	20	0	22	27	28	25	59	18	0 to 59
Meta Keyw.:	12	31	15	12	25	38	11	65	0	6	26	0 to 65
First Sentence:	21	3	30	15	5	66	35	3	11	5	10	3 to 66
HTML Comm.:	10	36	141	55	76	373	180	0	109	0	843	0 to 843

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	69	59	76	73	23	64	55	192	64	90	43	23 to 192
Body Text:	5,821	5,282	9,623	10,832	3,257	3,579	3,468	4,899	9,438	1,762	5,437	1,762 to 10,832
H1 Texts:	68	311	40	22	0	39	23	251	0	42	0	0 to 311
Domain:	23	14	11	14	23	12	6	16	9	6	9	6 to 23
Page URL:	0	0	0	37	0	0	23	0	0	0	0	0 to 37
H2-H6 Texts:	482	0	224	96	150	159	115	88	0	40	440	0 to 440
IMG ALT:	113	259	419	67	235	354	216	3,749	46	156	129	46 to 3,749
Bold Text:	359	129	514	561	240	469	12	239	438	75	177	12 to 561
SD LT:	268	225	1,999	156	841	619	281	954	2,951	238	111	111 to 2,951
Outbound LT:	0	0	65	33	37	37	0	151	206	0	0	0 to 206
SD LU:	204	261	1,768	150	1,352	679	387	1,142	2,488	397	65	65 to 2,488
Outbound LU:	0	106	175	62	161	214	91	387	604	0	72	0 to 604
Meta Descr.:	125	160	154	122	0	148	142	210	156	382	105	0 to 382
Meta Keyw.:	93	203	121	92	200	286	98	497	0	50	165	0 to 497
First Sentence:	163	13	193	88	26	427	256	20	37	42	64	13 to 427
HTML Comm.:	200	548	1,077	339	605	2,219	1,274	0	1,112	0	6,632	0 to 6,632

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	14	147	64	584	111	230	31	741	115	76	37	31 to 741
Bing.com:	10	53	29	8	39	85	6	643	150	44	21	6 to 643
Google.com:	17	18	6	10	4	12	5	59	76	23	0	0 to 76
Yahoo.com (USA):	197	3k	298	863	1k	1k	167	7k	3k	5k	1k	167 to 7k
Links from social networks (the more the better)												
Del.icio.us:	1	2	10	2	0	14	0	2	7	4	3	0 to 14
Folkd:	4	3	1	49	2k	24	6	34	1	0	4	0 to 2k
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	n/a	Nov 2006	n/a	n/a	n/a	n/a	Oct 2009	Aug 2001	Mar 2000	May 2008	Mar 2000 to Oct 2009
Server Speed:	n/a	n/a	n/a	1.01s	n/a	2.54s	3.23s	2.87s	1.28s	0.43s	n/a	0.43s to 3.23s
Alexa Traffic Rank:	4,173k	623k	938k	60k	165k	433k	525k	273k	140k	1,173k	1,671k	60k to 1,671k